



July 30, 2018

Hello Event Supporters;

We are excited to announce an educational and Celebratory event for Licensed Nursing Assistants (LNAs) **“Adding to the Toolbox: A Day of Learning, Celebration, and Renewal for LNAs”** on **Wednesday October 3, 2018** at the **Mountain View Grand in Whitefield, New Hampshire**. This day long as been planned as a way to provide accessible continuing education for LNA’s in the North Country and New Hampshire and to celebrate the importance of the work they do as a member of the healthcare team. This is a collaborative event planned by: North Country Health Consortium/Northern NH Area Health Education Center, North Country Healthcare, Coos County Nursing Home, Coos County Nursing Hospital, New Hampshire Health Care Association, New Hampshire Sector Partnerships Initiative, and Genesis HealthCare- Country Village Center.

We are writing to invite you to be a sponsor for this event. Your donation will help keep the conference fees down making it affordable for LNA’s and other Direct Care Workers to attend. All sponsors are invited to have an exhibitor table at the event as well as being acknowledged in written program materials. This will be an opportunity for you to connect directly with LNA’s working in northern NH and across the state to show your products or promote your organization.

The educational workshop topics for the day include:

- *Music and Memory: How music can renew lives lost in dementia,*
- *Hospice Care: Supporting patients and families,*
- *Oral care for the elderly and its impact on overall health, and*
- *Alzheimer’s Habilitation Therapy: an evidence-based, best-practice for direct care staff working with patients*

To become a sponsor, please complete and mail the enclosed **Sponsorship Registration Form** with the desired level of support to enhance the affordability to provide opportunities to applaud LNAs for their critical role in the workforce. Sponsorship includes an exhibit table and registration for one person to attend this event, if desired.

This is a wonderful way to support LNAs and Direct Care Workers in your institution as well as the North Country and state of NH! We look forward to hearing from you.

Best,

Roxie Severance

Healthcare Workforce Advisor/

Music and Memory Consultant

NH Healthcare Association

5 Sheep Davis Rd.

Pembroke, NH 03275

603-733-6072

rseverance@nhhca.org



Sponsorship Registration Form

**“Adding to the Toolbox:
A Day of Learning, Celebration, and Renewal for LNAs”
October 3, 2018
Mountain View Grand
Whitefield, NH**

Name of Organization/Company: _____

Name of Representative: _____

Address: _____

Phone Number: _____ **Fax:** _____

Email: _____

Notes regarding sponsorship, if applicable:

I will attend the event with a vendor table:

Yes No

Raffle/Door Prize Item (optional): _____

Will you need an electrical outlet? _____

I would like to be a:

Gold Event Sponsor \$1000.00 or greater amount: _____

Silver Corporate Sponsor (\$500 to \$999) amount: _____

Bronze Supporting Sponsor (\$100 - \$499) amount: _____

I am unable to attend, but have enclosed a contribution to support the program and would like to be recognized at the conference.

Please make check payable to: **NH Healthcare Association**

Please return form and payment by August 29, 2018 to:

Roxie Severance

Healthcare Workforce Advisor/Music and Memory Consultant

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